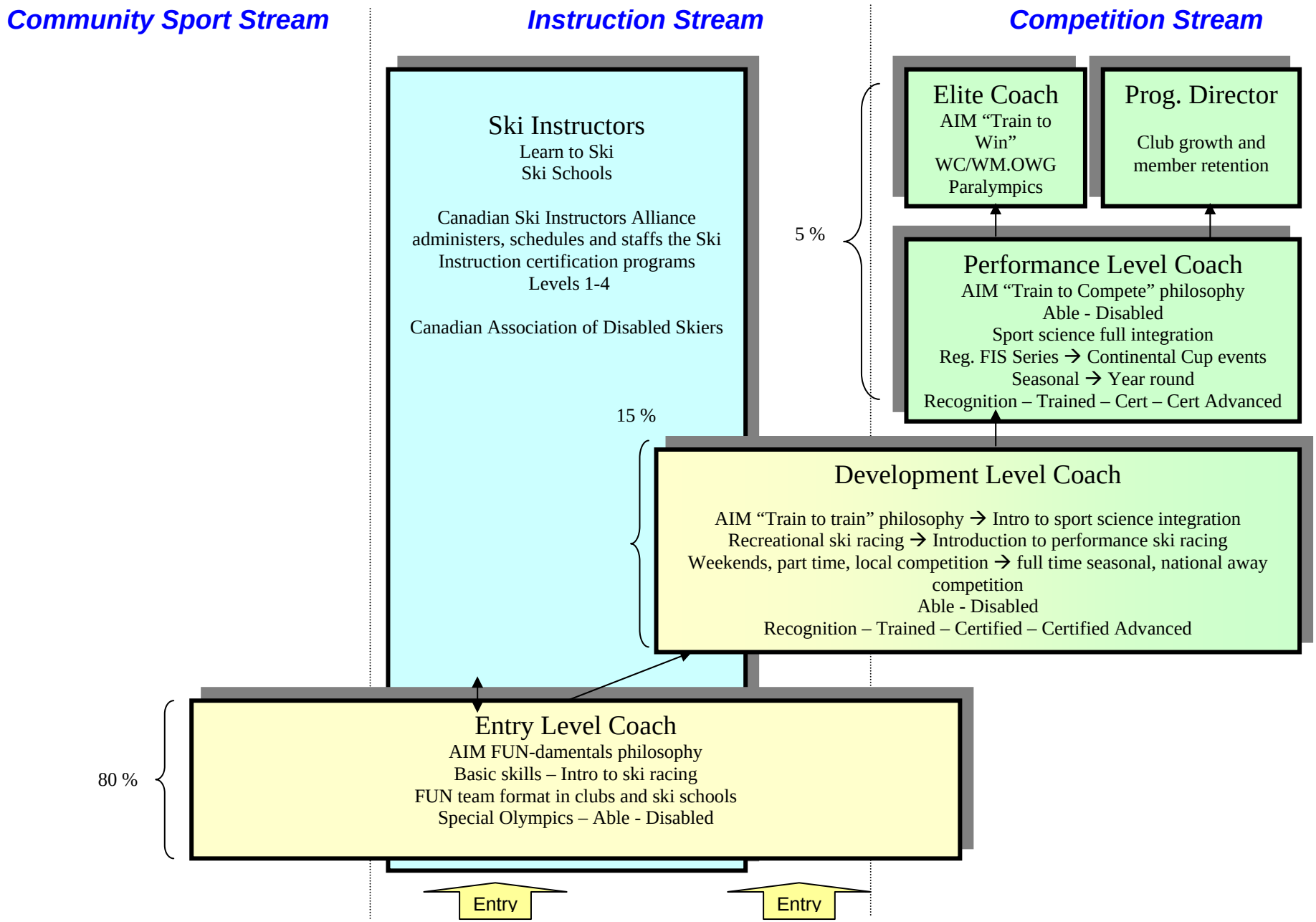Alpine Coach Development Model