



**Silent Auction
October 28, 2011
Snow Valley Ski Lodge, Edmonton AB
Information Letter**

We cordially invite all parents to join us at the Snow Valley Racing Association's Silent Auction! If you have been with the program a while, then you will know how much fun the evening is and how great it is to catch up with everyone after the summer months. For those of you new to the club, it is a great evening to learn a little about the club and meet up with some of the wonderful parents attending.

Each Snow Valley Racing family is required to purchase two registrations for the Silent Auction Event. These two registrations can be used exclusively for your family or can be given out to friends and colleagues to join in on the evening's fun.

This letter comes with a few attachments; you will be receiving a registration form which needs to be complete by October 14th, by the latest. We would encourage you to purchase extra tickets so you can invite friends, business associates or family. The higher the attendance, the more money we can raise for our racers. Please let us know if you have any dietary challenges or seating requests and we will do our very best to accommodate you.

Also, there is the donation form. Each donation needs to be handed in along with a form so that we can document the items correctly. Each race family is required to contribute at least one donated item for the auction. This item should have a value of at least \$50.00; we are trying to get higher end products on the auction table in order to achieve our fund raising goals. Donations can be dropped off at the race office and other times will be emailed to you as the date comes closer. The sooner we have the items in, the easier it is for the committee to organize them. Donations will only be accepted until Friday, October 14th, after that, we cannot guarantee that the items will make it to the auction tables.

We also have a Form Letter to help with soliciting for donations available on the website. Any help you can offer in soliciting auction items from local businesses or hotels; ski lodges etc. would be most helpful. Again, the auction is about raising money for the program and keeping our racing costs down.

The organization of the Silent Auction is done by your peers, other parents of the racing program, and the good will of our Coaches and the staff at the Snow Valley Ski Club. In order for the Auction to run smoothly and be successful for all of our children in the Racing Program, please try and accommodate these instructions as best as you can. Should you not be able to, contact Christy Schmidt and we will do our best to accommodate you.

*Remember, no items will be accepted without the donation form being complete and attached and the final drop off date is Friday, October 14th. We will have some parent volunteers calling you to remind you as the 14th draws near, but the more we have in, the fewer calls need to be made.

The contact person for the Silent Auction is Christy Schmidt, Silent Auction Chair. You can contact her by Phone 780-915-9047, or email auction@snowvalleyracing.ca.

Thanks for your help with the Silent Auction and we look forward to seeing you on October 28th at Snow Valley.

Cheers,
Christy Schmidt